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# Licensee Limited Availability Lottery Terms & Conditions

Licensees in the Virginia ABC licensing system (VAL) with licenses in active status have the opportunity to purchase limited availability products through the Licensee Limited Availability Lottery program. These products include highly sought bourbons, whiskies and other small batch spirits offerings. The following details eligibility, terms and conditions, and notification obligations of the program.

Once logged into MIPS, licensees can view details regarding upcoming Licensee Limited Availability Lottery events on the MIPS home page.

#### **Eligibility**

To be eligible to participate in a Virginia ABC Licensee Limited Availability Lottery, licensees in ABC's VAL licensing system must have a license in active status with mixed beverage privilege and must possess a Virginia ABC MIPS account to submit an entry. Eligibility is verified by MIPS at the time of entry based on license status in the Virginia ABC Licensing system (VAL). Virginia ABC reserves the right to make determinations as to ineligible or disqualified entries at any time, and Virginia ABC's decisions relative to such matters shall be final and non-appealable.

## **Entry and Winner Selection**

- Eligible licensees are allowed one entry per Licensee Limited Availability Lottery event.
   Each entry submitted includes the entrant's selection of products from the products available for that event. An entrant may select to submit an entry for all products in the event.
- Each lottery is open for at least 24 hours unless otherwise noted. There is no advantage to
  entering the lottery as soon as it opens. Each entry during the entry period has an equal
  chance of being selected. Odds depend on the number of entries received and the
  number of bottles available.
- Virginia ABC uses a random drawing process to select the winning entries relative to each product code in each lottery. In cases where multiple items are offered through a single lottery, individual licensees may enter any or all of the available drawings on that particular lottery offering.
- When placing an entry for a Virginia ABC Licensee Limited Availability Lottery, licensees
  must indicate the quantity for their entry by entering a quantity for all products they are
  seeking an opportunity to purchase. Entrants who do not submit a quantity greater than
  zero for products in an event will not be considered in the winner selection process.
- Participating licensees may cancel or edit their entry at any point during the open entry period for the event.

 Virginia ABC reserves the right to cancel a lottery event without notice for any reason and redistribute the products scheduled for the event in the sole discretion of Virginia ABC.
 Should an event be cancelled after the entry period begins, all participants shall receive an email notification.

### **Opportunity to Purchase**

- Selection of an entry only gives the entrant the opportunity to purchase the specified item from Virginia ABC, subject to the ordinary terms and conditions of sale for spirits products in the Commonwealth of Virginia. No other rights, either express or implied, are created.
- Opportunity to purchase is not transferable and must be completed within 10 days from the date product is made ready for pickup in the scheduled pickup store.
- Winning licensees may refuse the opportunity to purchase at any time by canceling the
  licensee order or they can request the program administrator cancel their order by
  contacting <u>LicenseeLimitedAvailabilityLottery@virginiaabc.com</u>. Once cancelled,
  opportunity to purchase will not be reinstated.
- Virginia ABC reserves the right to revoke the winning opportunity to purchase for winning
  entrants unable to complete their purchase within 10 days from the date product is made
  ready for pickup in the scheduled pickup store. The Licensee Limited Availability Lottery
  administrator will revoke such privilege by cancelling the licensee order associated with
  the winning entry. Virginia ABC has the right to redistribute unclaimed or ineligible lottery
  bottles at Virginia ABC's sole discretion.
- If the licensee cancels the order for winning product or refuses the purchase at the point-of-sale, the opportunity to purchase will not be reinstated. The product retail sales price in the point-of-sale system at Virginia ABC stores supersedes the noted price at the time of entry and is included in automated Licensee Limited Availability Lottery email notifications. Virginia ABC will verify the retail sales price with the licensee at the final point-of-sale. The licensee has the right to refuse the purchase at any time.

# **Participant Notification Obligation**

- Virginia ABC distributes emails from <u>MIPS@virginiaabc.com</u> related to both Licensee
  Limited Availability Lottery events and associated licensee orders from selected winning
  entries. If you have not received an email in the noted timeframe, please check your spam
  email folder to ensure your MIPS notifications are not being misdirected. It is the
  responsibility of the licensee participating in the program to ensure they are able to
  receive MIPS notification emails.
- Virginia ABC sends notification emails to winners and non-winners of Licensee Limited Availability Lottery events. Notifications are sent within two business days of the posted close of entry period for the lottery event.
- If a Licensee Limited Availability Lottery Event is cancelled, the Licensee Limited Availability Lottery administrator will send a notification to all entrants promptly upon cancellation.
- Once the product(s) have arrived in the selected store and are ready for purchase, Virginia
  ABC sends notification to the Licensee Limited Availability Lottery event winners in the
  form of a ready for pickup email for the licensee order associated with their winnings.

 If Licensee Limited Availability Lottery event winners do not complete the purchase of their winnings within 10 days, Virginia ABC will send a cancellation email to the Licensee Limited Availability Lottery event winners for the licensee order associated with their winnings.

#### **Contacts**

- Program support can be emailed at <u>LicenseeLimitedAvailabilityLottery@virginiaabc.com</u>.
- The store selected by the licensee as the scheduled pickup store will only be able to
  answer questions about the licensee orders associated with winning entries once the
  winning products are confirmed shipped from the distribution center and on its way to
  the store the day of store delivery. Visit <a href="www.abc.virginia.gov/stores">www.abc.virginia.gov/stores</a> for store contact
  information.